

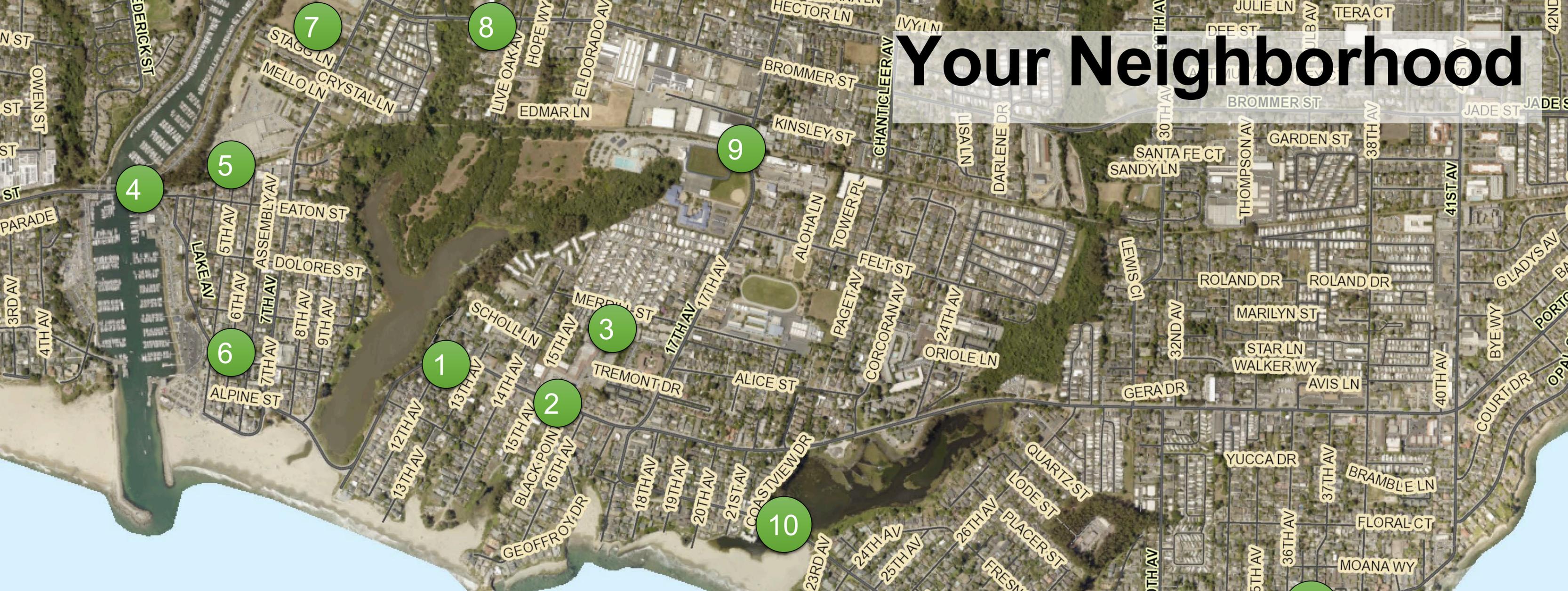
# Harbor Town Hall

Oct. 10th, 2023



**MANU KOENIG**  
1ST DISTRICT SUPERVISOR

# Your Neighborhood



- 1. East Cliff/Portola Construction
- 2. Median Maintenance - CSA 9E
- 3. East Cliff Village Update
- 4. Harbor Bridge Construction
- 5. Rail Trail
- 6. Speeding on 6th Ave
- 7. Brommer & 7th
- 8. Updated Bus Routes
- 9. Live Oak Library Annex
- 10. Coastal Vulnerability Assessment
- 11. Moran Lake Restoration and Access Plan
- 12. Illegal Camping on the Beach
- 13. Vacation Rentals

# East Cliff / Portola Dr



- Sanitation District Project through December
- Resurfacing Spring 2024



# Median Treatment



1. Planter



2. Potted Plants



3. Art

# What's the problem?

We've fallen behind on streetscape maintenance in the Live Oak and Soquel area.



Unkept medians

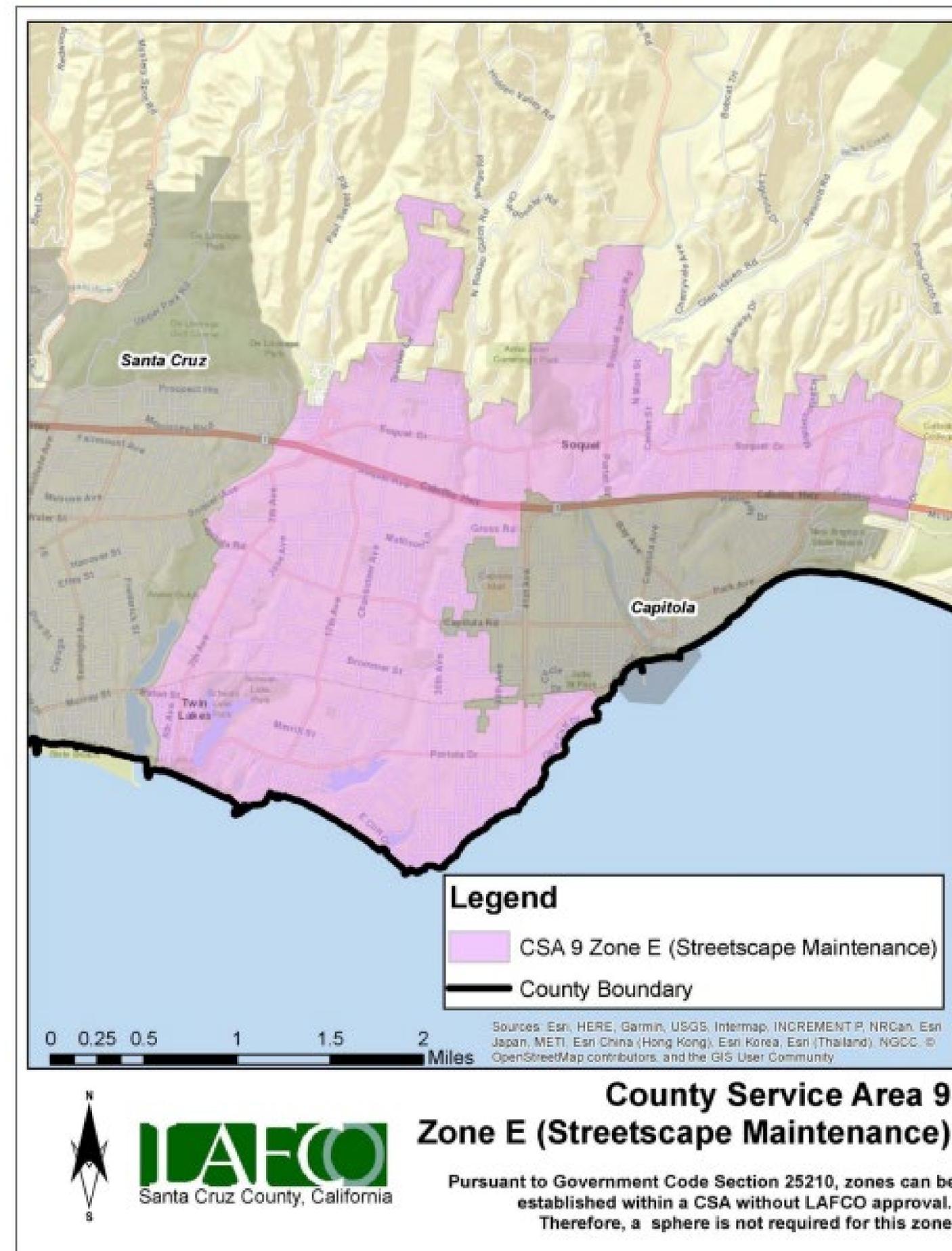


Uneven sidewalks



# What Area Are We Talking About?

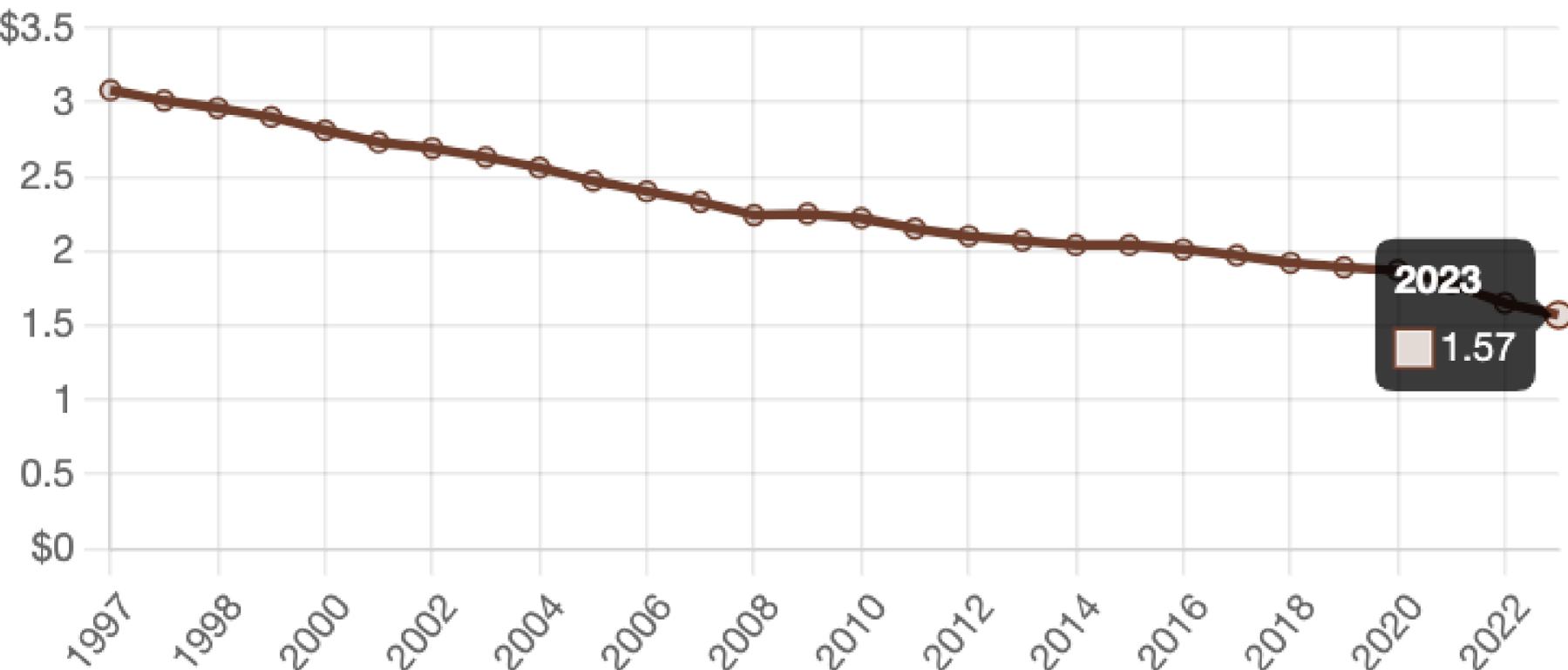
- CSA 9E is the area in pink on the map. CSA stands for County Service Area.
- It includes 1,600 street trees and approximately 25 miles of sidewalks
- CSA 9E was formed in 1991 to provide streetscape maintenance services in the former Live Oak/Soquel Redevelopment Project Area.
- It is funded by a small assessment fee paid by residents on their property taxes.



# Buying Power of the Fund Has Plummeted.

A dollar now only buys 53% of what it could back in 1997. Meanwhile, the trees are bigger, the sidewalks are older, and Santa Cruz County has become the most expensive rental market in the Country.

**Buying power of \$3.08 over time, 1997-2023**



# Why Can't the County Divert Money from Somewhere Else?

What would you cut? Sheriff service? Rural road maintenance?

Also, it's important to understand the nature of a County Service Area (CSA). CSAs can be formed by residents who wish to pay for extra services in their local area.

- There are 36 private road CSAs
- Sanitation CSAs provide septic for groups of homes
- CSA 48 - pays for County Fire for rural, unincorporated areas
- CSA 3 - Road median maintenance, beach access maintenance, patrol and litter control services for Aptos Seascap

If CSA 9E fixes its budget shortfall by taking money from the County General Fund, why shouldn't these other CSAs do the same as well? The result would quickly lead to financial disaster.



# So, a small fee increase is proposed:

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Parcel	Old Assessment	Proposed Assessment*
Single-Family	\$3.08	\$7.96
Multi-Family	\$1.85	\$6.10
Commercial	\$3.08	\$67.59
Lot/Vacant	\$2.43	\$3.97

This fee is based on an engineering assessment and will be reviewed by the Board of Supervisors on October 17th, 2023. If the Supervisors agree, a ballot will be mailed to all property owners asking if they approve of the increase.

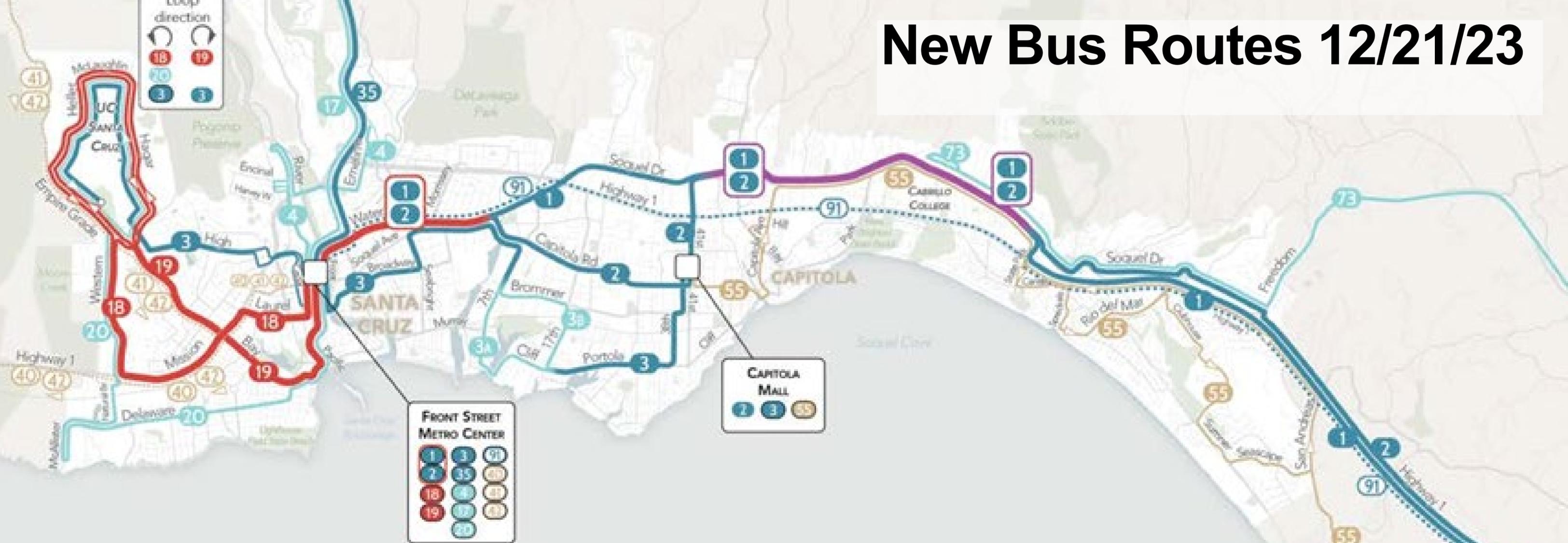
Note\* Ballots will only be sent to the address where a property tax bill is sent. In investor owned mobile parks, the owner will receive a weighted ballot for the whole park.

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# New Bus Routes 12/21/23



Santa Cruz METRO  
Phase 1 Proposed Network

The bus comes about every:

- 18 15 minutes
- 5 20 minutes
- 35 30 minutes
- 10 60 minutes
- 55 90 minutes
- 41 Limited trips (peak-only, weekend, or special service)

- Oneway segments
- 73 Route terminus
- Transit center
- 30-min service splits into two 60-min branches

0      1      2 mi

# Coastal Vulnerability Assessment

1. Coastal Commission (CC) Rejected County's Local Coastal Program Amendment
2. CC awarded County \$780K for a sea level rise vulnerability assessment
3. Extensive outreach component coming soon.



# Moran Lake Restoration and Access

1. Draft Moran Lake Restoration and Access Plan expected this Fall.
2. Area supports considerable portion of overwintering Monarch population (5% statewide)
3. Facilities improvements will be incorporated into the plan as well.



# Illegal Camping on the Beach

1. Contact the Sheriff's Office if people need to be cited or removed:

Sergeant Randall Hop

Community Policing – Live Oak Service Center

Santa Cruz County Sheriff's Office

5200 Soquel Ave, Santa Cruz

(831) 454-7683

[Randall.hop@santacruzcounty.us](mailto:Randall.hop@santacruzcounty.us)

2. Parks Dept. will remove trash and other debris:  
(831) 454-7901  
[parksinfo@scparks.com](mailto:parksinfo@scparks.com)



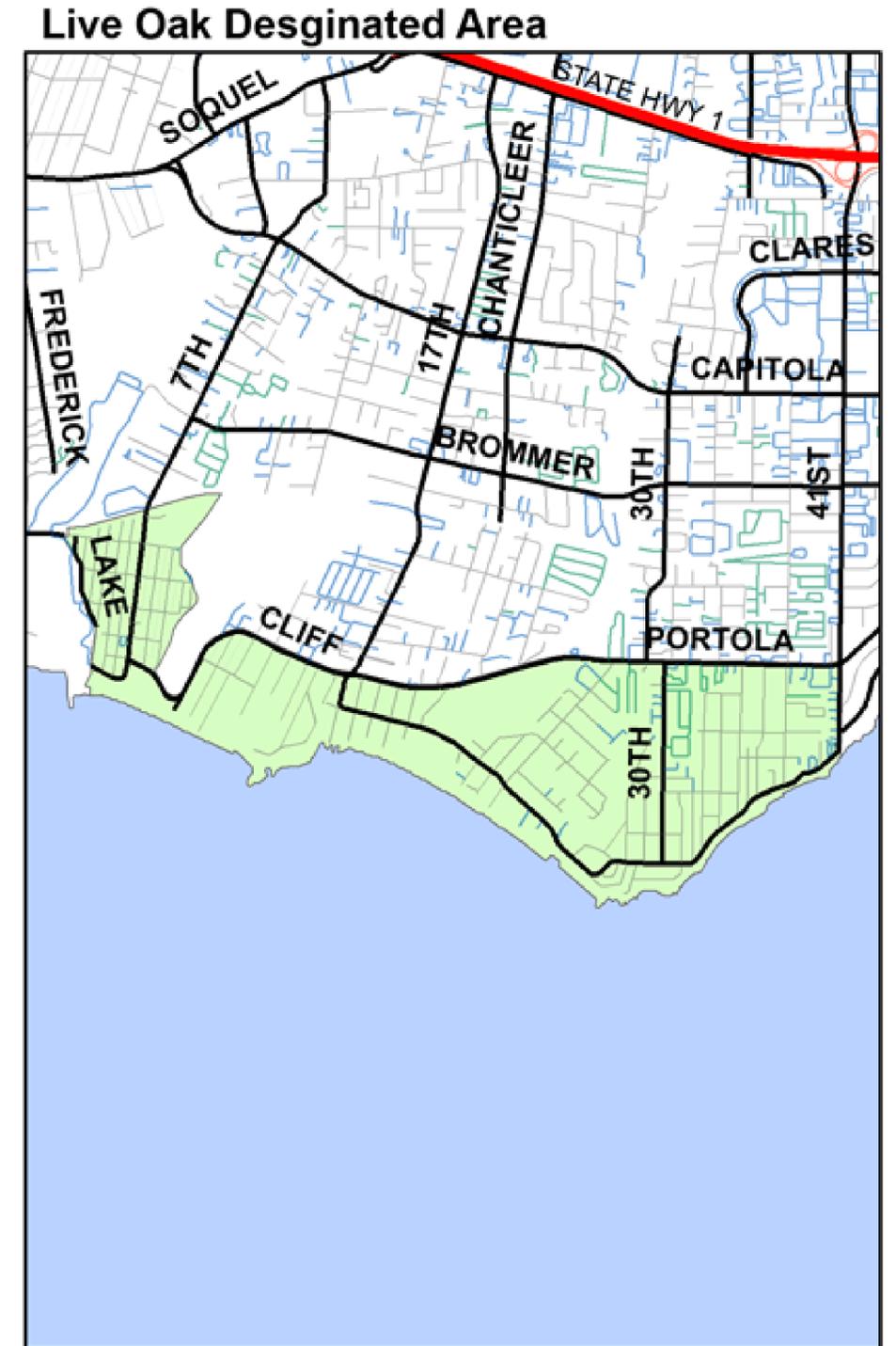
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# Vacation Rentals

1. Strengthened Vacation Rental Ordinance to remove after violations.
2. Used Host Compliance software to identify vacation rentals operating without a permit.
3. Hired full-time Code Compliance Officer dedicated to vacation rental issues.

Aaron Landry - Code Compliance Manager

Patricia Moreno - Planning Technician, Code Compliance



Questions?



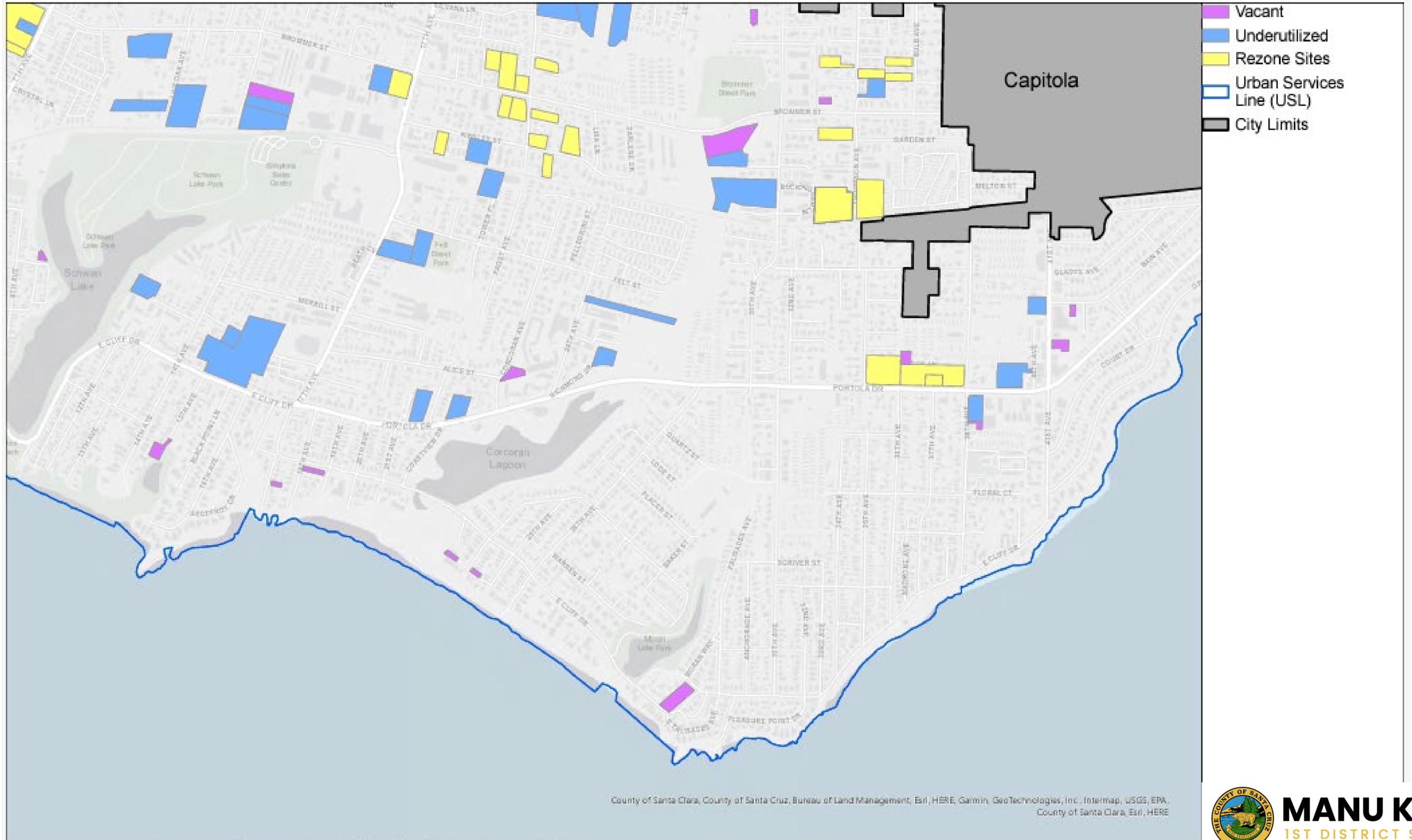
First.District@SantaCruzCounty.us



@1stSuperSCC

***Thank You!***

# PLEASURE POINT



County of Santa Clara, County of Santa Cruz, Bureau of Land Management, Esri, HERE, Garmin, GeoTechnologies, Inc., Intermap, USGS, EPA, County of Santa Clara, Esri, HERE

Source: Santa Cruz County. please refer to the Santa Cruz County GISWeb for the latest data and maps available.



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